

**anna vos**

+31 6 31645617  
hello@annavos.co

<https://annavos.co>

i help companies create innovative product experiences that keep customers coming back.

my multi-faceted experience in neuroscience, digital product design, business development, branding, and web development gives me a unique perspective on product design and allows me to design innovative and incredibly user-friendly products.

## experience

### **ux designer** de bijenkorf

ux designer for the experimentation squad. responsible for ideating and designing innovative components and redesigns to a/b test, managing stakeholder needs, updating the design system, and supporting other designers with experimentation and research.

**may 2022 - present, amsterdam** figma, zeroheight

### **ux designer** vochlea music

lead designer of the vochlea website and mobile app concept. owner of the web product, responsible for branding, visual design, and interaction design, and overseeing other designers. responsible for user research synthesis and creating a concept for the mobile app product.

**june 2020 - april 2022, london** figma, hotjar, adobe illustrator

### **product designer** equativo

researched, concepted, designed and prototyped the equativo product and website as a contractor.

**jan - may 2020, london** figma, adobe xd, protopie

### **founder** apex polewear

founded an activewear brand for pole dancing. built a loyal customer base and sold in over 25 countries world wide.

**2017 - present, amsterdam / london** adobe photoshop, adobe illustrator, figma, shopify, javascript, html & css

### **full stack developer** you-get / polpo

created a web app for monitoring political news from multiple sources. designed, developed, and launched the product.

**2017 - 2018, amsterdam** javascript, html & css, sketch

## education

### **ux / ui design** flatiron school

gained expertise and experience in the user-centric design process.

**2019 - 2020, london**

### **neuroscience bsc** university of amsterdam

graduated with a minor in computer science.

**2013 - 2017, amsterdam**

### **startup school** ycombinator

learned and applied skills for founding a successful startup.

**2018, amsterdam**

### **neuroscience** university of texas at dallas

studied a semester abroad.

**2011 - 2012, richardson**

## skills

### **soft skills**

presenting  
writing  
workshops  
teaching

### **interaction**

user research  
wireframing  
prototyping  
user testing

### **visual**

iconography  
user interface  
illustration  
photo editing

### **coding**

javascript  
html & css  
bootstrap  
android

### **tools**

figma  
adobe suite  
zeplin  
protopie